

Events in schools

Different events suit different schools and groups but a two stage approach such as the one detailed below is effective both in raising general awareness and then also giving more detailed information and advice to those students who said they had a real interest in pursuing the Apprenticeship route.

Session 1 (30 mins)

- **Aims** – awareness raising to a large year group, increase interest in Apprenticeships and gauge existing knowledge
- **Audience** – whole year group (9, 10, or 11)

| Activity | Time | Delivered by | Outcomes | Notes |
|---|---------|--------------|---|---|
| Presentation | 7 mins | Presenter | Introduce Apprenticeships, gain attention, ascertain existing knowledge | Presenter to be upbeat and connect to young people |
| DVD | 7 mins | | Gives more detail of Apprenticeships, shows real examples | Use DVD produced by NAS |
| Q&A session | 10 mins | Presenter | Engage students, encourage interest, more indepth discussion of specific issues | Use giveaways eg USB sticks as incentive to ask questions |
| Evaluation & session 2 forms | 6 mins | Presenter | Fill in evaluation of this session and also put forward names if they are interested in a more in depth session | For session 2 need to know – what areas/ industries they are interested in, names & class so can invite them to session 2 |

Session 2 (1 hour)

- **Aims** – further indepth session for students who have expressed a real interest in Apprenticeships; opportunity to speak to employers and peers who have done Apprenticeship; become familiar with the NAS Vacancy Matching Service
- **Audience** – self nominated students who expressed desire to know more about Apprenticeships

| Activity | Time | Delivered by | Outcomes | Notes |
|---|---------|--------------|---|--|
| Introduction | 5 mins | Presenter | Reminder of key points of Apprenticeships; outline of this session | |
| Employer/ sector skills presentation | 15 mins | Employer rep | Speaker/ rep should be from the industry the students indicated they were interested in | Session should include presentation and discussion/ Q&A |
| Role model presentation/ discussion | 15 mins | Role model | Engage students on a peer basis, give a 'real' experience view of what Apprenticeships are like, a successful example | Role models should be similar in age and background to audience |
| NAS Vacancy Matching Service | 15 mins | Presenter | Demonstrate how to use VMS and encourage students to register | Use incentives eg USB sticks to get to register during the session |
| Final Q&A | 5 mins | Presenter | Wrap up with any further questions/ issues | |
| Evaluation forms | 5 mins | Presenter | Forms to evaluate the session | |